Microsoft Dynamics

7 Strategic Ways
to grow your business

If you've reached a tipping point where the very tools and systems that supported your business growth are now hindering your ability to act with agility and insight. Keep your business going and growing with a business solution from Microsoft.
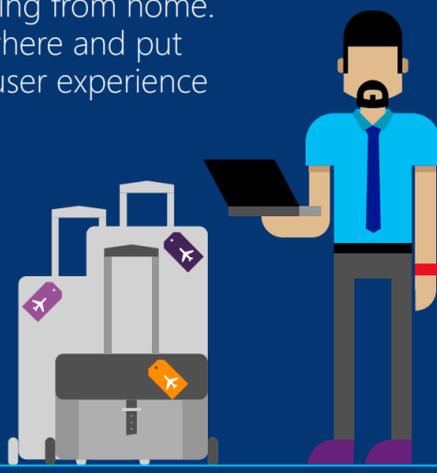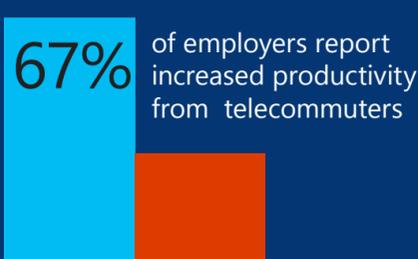
1. Simplify business processes

When the most simple processes, like invoicing and month-end closing can take hours...even days to complete, you need to automate repetitive tasks, streamline your supply chain and free up time for more important matters.

SPEED 30x

AVAILABILITY

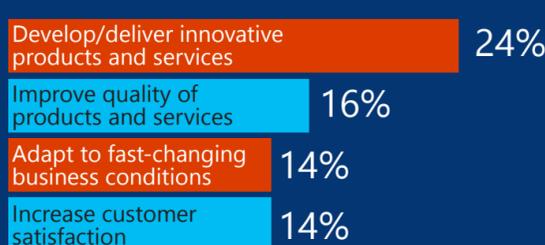## 2. Transform the way you work

The traditional workplace isn't so traditional anymore, and business doesn't stop because you're on the road or working from home. Create, share and collaborate from virtually anywhere and put information at your people's fingertips with one user experience that extends across your systems.

67% of employers report increased productivity from telecommuters
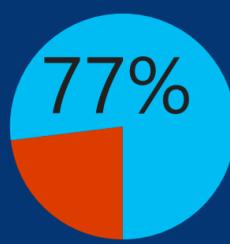
3. Focus on what matters most

Don't limit your view to past performance. Shape the future when you turn your business data into the information that helps your people and your company be more agile, responsive and focused on your customers.

Top business priorities

Develop/deliver innovative products and services	24%
Improve quality of products and services	16%
Adapt to fast-changing business conditions	14%
Increase customer satisfaction	14%

4. Establish Internal Controls

When users can make changes to journal entries or approve orders without proper workflows or audit trails, your company is at risk. Get greater control and reduce your chance of fraud.

77% of all frauds occur in one of six departments:
● accounting
● operations
● sales
● upper management
● customer service
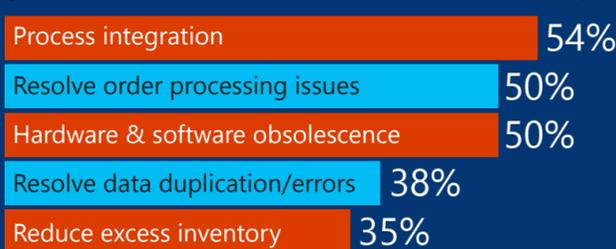● purchasing

IT

5. Be lean, stay lean

Reduce cost and complexity of managing your business when the systems you use to manage your business and the tools your people use to manage their calendar, email, and data all work together and all come from the same trusted source.

6. Plan ahead

Database size, transaction, and user limits holding you back? Don't put off business growth because your accounting software can't keep up. Overcome constraints, identify and support new business, and be prepared for the future. A business solution from Microsoft scales up or down as your needs change. Start with what you need now and scale up or down as your business needs change—in the cloud or on your servers—the choice is yours.

Why companies adopt an ERP system

Process integration	54%
Resolve order processing issues	50%
Hardware & software obsolescence	50%
Resolve data duplication/errors	38%
Reduce excess inventory	35%

7. Remove risk

Get started without disrupting your business or your cash flow. A business solution from Microsoft is quick to implement, easy to use, and has the power to support your growth ambition.

Visit www.smb.dynamics.com for more information about our solutions for small and midsized businesses.

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